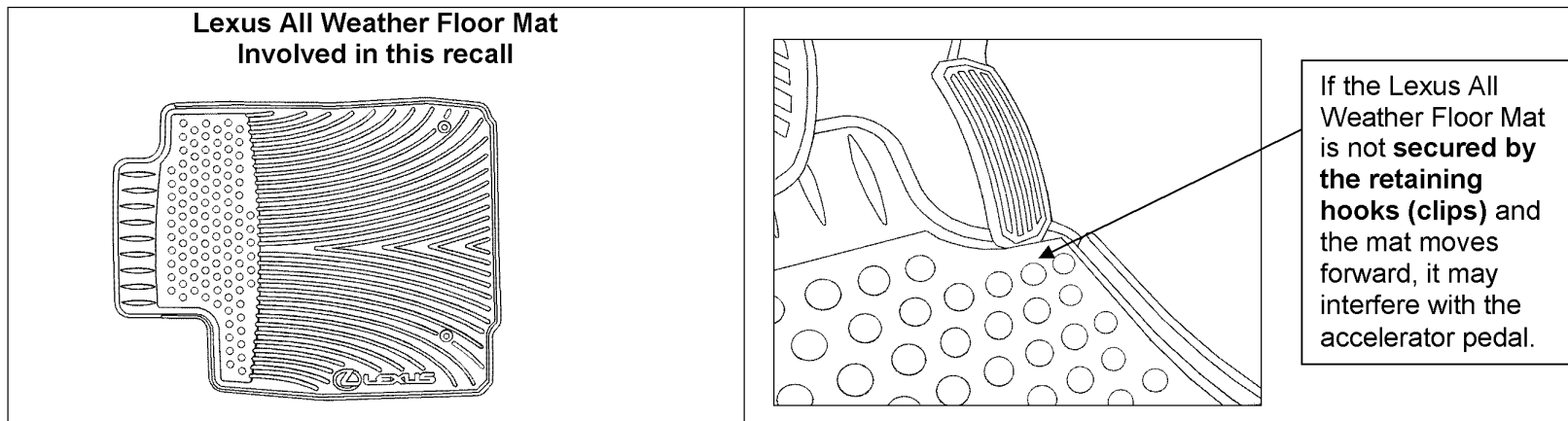




SSC 7LB – 2007 and Early 2008 Model Year ES 350 Driver Side All Weather Floor Mat

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arly 2008 model year ES 350 vehicles, that are equipped with the Lexus All Weather Floor Mat in the driver’s seating position may experience the floor mat (if not properly installed) interfering with the operation of the accelerator pedal if not properly installed.

INVOLVED VEHICLES

- Although all owners of 2007 and early 2008 model year vehicles will be notified, only vehicles that have been equipped with the Lexus All Weather Floor Mats are potentially affected. Based on CAD Port Installed and Dealer Direct sales numbers, the total number of affected vehicles is estimated to be approximate 39,000. However, approximately XXX,XXX vehicle owners will be notified.

REMEDY

- Vehicle owners will be sent a notification informing them of the issue. Customers will also be provided with instruction on how to properly install the Lexus All Weather Floor Mat in the driver’s seating position, as well as what to do in the case of unintended acceleration.
- A return mail card will also be included so customers are able to indicate whether or not they own the Lexus All Weather Floor Mats, and if they would like to be included on future correspondences.
- Lexus is currently developing an improved driver’s seating position All Weather Floor Mat that will be available in approximately X months. Another notification will be sent when the improved driver’s seating position All Weather Floor Mat is available. The original driver’s seating position All Weather Floor Mat will be exchanged for an improved one at that time.
- Possible Mailing Schedule
 - Area September 20, 2007
 - Dealer September 21, 2007
 - Owner September 27, 2007